



*112th Annual New Mexico  
Optometric Association Convention*

*Program & Registration Forms*

*April 20-23, 2017  
Isleta Pueblo Resort  
Albuquerque, New Mexico*

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## Optometric Faculty & Continuing Education

### **Blair Lonsberry, OD**

- The Secondary Glaucoma's
- Ocular Manifestations of Autoimmune Disease
- Uveitis...Approaches to Management

### **Iuri Golubev, MD**

- Updates in Vitreoretinal Surgery

### **Henry Hudson, MD**

- Managing Patient Expectations in the Anti-VEGF Era"

### **Walter Whitley, OD**

- Laser Applications in Clinical Optometry
- Ocular Pain Management
- Adventures of the Anterior Segment

### **Christine Sindt, OD**

- Contact Lens Update, Review, Cases
- Scleral Lenses: Beyond the Basics
- Don't Overlook the Lids

### **Mark Gallardo, MD**

- Micro-Invasive Glaucoma Surgery

### **Dorothy Hitchmoth, OD**

- Cardiovascular Risk and the Eye
- Can We Change the Course of Diabetic Eye Disease

## **22 Hours of NMOA** **Approved Continuing Education**

Attendees must have certificate stamped at the end of each session. CE certificate in duplicate will be furnished at the beginning of the convention. Attendees keep the original, the duplicate copy will be collected at the end of the last session.

(NMOA does not mail certificate to you -- the duplicate copy is maintained in the NMOA files.)

# Fiesta!

The 2017 New Mexico Optometric Association Convention offers 22 hours of NMOA Approved continuing education for optometrists and 6 hours of continuing education for paraoptometric. In addition to the continuing education, this year's convention will offer a Wine Tasting Reception on Thursday, Exhibit Hall Functions on Friday Evening and Saturday Lunch, and the Installation Dinner & Silent Auction on Saturday.

## Exhibit Hall Functions

44 exhibitors will be hosting you for a reception on Friday Evening from 5:00pm-8:00pm and Saturday from 11:00am-2:00pm for Lunch. Paraoptometric will attend the lunch from 11:00am-1:00pm and Optometrists will attend the lunch from 12noon-2:00pm. Food and Beverage will be provided at both functions.

## Fiesta! Installation Dinner & Silent Auction

All convention registrants are invited to attend the 2016-2017 Fiesta Installation Dinner and Silent Auction on Saturday, April 21st. This year's theme is "Fiesta", mariachi music and Mexican buffet!

***There is no time for Siesta, it's time for Fiesta!***

We encourage you to dress yourselves and your staff in the "Fiesta" theme. Think sombreros, mariachis, maracas, etc! Prizes will be awarded for "Best Costume" and "Best Office Costume"!

## NMOA Membership Luncheon

All NMOA members are invited to attend the NMOA Membership Lunch on Friday, April 20th - 12noon-2pm

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### Convention Hotel Information

**Isleta Pueblo Resort - 11000 Broadway SE, Albuquerque, NM 87105**

The Isleta Pueblo Resort's philosophy is that each and every one of our guests should return from their getaway completely refreshed and relaxed. That's why we go out of our way to make sure our resort offers everything you could ask for, breathtaking rooms with top-of-the-line amenities, convenient onsite services, shops and the picture-perfect scenery.

**Hotel Rates:** *April 20, 2017 - \$109.00 Single / Double*  
*April 21 & 22, 2017 - \$129.00 Single / Double*

**Deadline for Hotel Rates:** *March 20, 2017*

**Reservations Phone:** *877-747-5382 or 505-848-1999*  
*Mention NM Optometric Association Group or Group Code NMO0417*

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# 2017 NMOA 112th Annual Convention

## Thursday, April 20, 2017

7pm-9pm Wine Tasting Reception

## Friday, April 21, 2017

8:00am–10:00am	<i>“The Secondary Glaucoma’s” - TPA</i>	<b>Blair Lonsberry, OD</b>
10:00am-12noon	<i>“Ocular Manifestations of Autoimmune Disease” - TPA</i>	<b>Blair Lonsberry, OD</b>
12noon–2:00pm	<b>NMOA MEMBERSHIP LUNCH</b>	
2:00pm–03:00pm	<i>“Uveitis...Approaches to Management” - TPA</i>	<b>Blair Lonsberry, OD</b>
3:00pm-4:00pm	<i>“Updates in Vitreoretinal Surgery” - TPA</i>	<b>Iuri Golubev, MD</b>
4:00pm-5:00pm	<i>“Managing Patient Expectations in the Anti-VEGF Era” - TPA</i>	<b>Henry Hudson, MD</b>
05:00 – 08:00	<b>EXHIBITOR RECEPTION</b>	

## Saturday, April 22, 2017

8:00am–9:00am	<i>“Laser Applications in Clinical Optometry” - TPA</i>	<b>Walter Whitley, OD</b>
9:00–10:00am	<i>“Ocular Pain Management” - TPA</i>	<b>Walter Whitley, OD</b>
10:00am-12noon	<i>“Adventures of the Anterior Segment” - TPA</i>	<b>Walter Whitley, OD</b>
12noon–2:00pm	<b>EXHIBITOR LUNCHEON</b>	
2:00pm–3:00pm	<i>“Contact Lens Update, Review, Cases”</i>	<b>Christine Sindt, OD</b>
3:00pm-5:00pm	<i>“Scleral Lenses: Beyond the Basics”</i>	<b>Christine Sindt, OD</b>
5:00pm–10:00pm	<b>INSTALLATION OF OFFICERS AND BANQUET</b>	

## Sunday, April 23, 2017

8:00am–10:00am	<i>“Don’t Overlook the Lids” - TPA</i>	<b>Christine Sindt, OD</b>
10:00am–12noon	<i>“Micro-Invasive Glaucoma Surgery” - TPA</i>	<b>Mark Gallardo, MD</b>
12noon–1:00pm	<b>LUNCH ON OWN</b>	
1:00pm–3:00pm	<i>“Cardiovascular Risk and the Eye” - TPA</i>	<b>Dorothy Hitchmoth, OD</b>
3:00pm–05:00pm	<i>“Can We Change the Course of Diabetic Eye Disease” - TPA</i>	<b>Dorothy Hitchmoth, OD</b>
	<b>END OF CONVENTION</b>	

## Registration Fee Information

*\* The first price listed is the Early Bird Registration Rate\**

**NMOA Active Dues Paying Member Optometrist: NO REGISTRATION FEE! / \$30.00**

**NMOA Life Member Optometrist: \$110.00 / \$140.00**

**NMOA Retired Member Optometrists: \$150.00 / \$180.00**

Fee includes all Continuing Education, all Exhibitor Events, NMOA Membership Luncheon, and the Saturday evening NMOA Installation Dinner & Silent Auction

**AOA Member Optometrist: \$660.00 / \$690.00**

**Non Member Optometrist: \$770.00 / \$800.00**

**Student / Intern Registration: \$150.00 / \$180.00**

Fee includes all Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner & Silent Auction

**NMOA Member Staff / Paraoptometric Registration: \$120.00 / \$150.00**

**Non-Member Staff / Paraoptometric Registration: \$150.00 / \$180.00**

Fee includes Paraoptometric Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner & Silent Auction

**Guest Registration: \$90.00 / \$110.00**

Fee all Exhibitor Events and the Saturday evening NMOA Installation Dinner & Silent Auction

**Separate Ticket Prices: Exhibit Hall Ticket = \$45.00 / \$55.00 Per Event**

**Installation Dinner Ticket = \$45.00 / \$55.00**

## Register Early

Register by April 1st and receive the Early Bird Rate, a savings of \$30.00 per registrant.

## Refund Policy

All refund requests must be made in writing. \$25.00 refund fee will be charged after April 8th.

## What To Wear

Casual business attire is appropriate for all functions of the NMOA Convention.

Remember to bring a light jacket or sweater as the meeting rooms can be chilly.

# Paraoptometric Continuing Education

**All Paraoptometric CE will be Provided by Jill Luebbert, CPOT, ABOC**

Jill Luebbert, of Luebbert Consulting and Training has more than 25 years of direct experience in optometric patient care, contact lens advisor, optician combined with years of national speaking on topics in optometry and ophthalmic care. Her unique insight can give you the edge on advancing your business or your career as members of the team.

**This is your opportunity to move to a higher level of knowledge and skills.**

Jill is a certification specialist. She is a certified paraoptometric technician (CPOT) and certified optician (ABOC).

**Friday, April 21, 2017**

5pm-8pm **Exhibitor Reception**

**Saturday, April 22, 2017**

8:30am **Registration**

9am-10am **Communications Skills for Today's Paraoptometric - ABO / AOA CPC**

This course is designed to help develop the skills needed by today's optometric support team, from answering the telephone to dealing with the problem patient to communicating with the rest of the support team. The course is an interactive and a fun way to develop these skills.

10am-11am **The Hither & Thither of Optics - ABO/AOA-CPC**

Understanding how the prescription will look in the eyewear is an important skill for the optician. The patient relies on your guidance for the best options. What difference will astigmatism make? How thick will the lens be? Why should you recommend the frame over that frame for this prescription? We will look at how the numbers in the written prescription will look in the final product and help you become the skilled optician that everyone wants to see.

11am-1pm **Exhibitor Luncheon**

1pm-3pm **Game On – Stepping into Eye Care - ABO/AOA-CPC**

This one of a kind course will help new members to the eye care team learn and have fun at the same time. The "edu-tainment" gameshow course takes the boring out of studying and puts the joy back into learning. Using state of the art game show format, each contestant will have a chance to win prizes AND walk away with a solid review of the course material. This unique session helps teach technical information in an easy-to-learn format.

3pm-4pm **If Not You, Who? - ABO/AOA-CPC**

Sometimes our lives and careers can feel pretty mundane. Are you ready to make the step to move going to a 'job' to enjoying a 'career'? We will show you the steps to finding the personal and professional satisfaction through understanding your career in eye care to developing the vision to see where it can lead you. Be ready to stretch and grow and have fun doing it.

4pm-5pm **Understanding the Contact Lens and Workshop - NCLE/AOA-CPC**

Contact lenses can be an integral part of the eye care practice. This course is designed to help the course attendee gain confidence is working with the soft contact lenses. We will discuss the placement and removal techniques, handling, care, modality options, and solutions available for the soft contact lens

5pm-10pm **NMOA Installation of Officers and Trustees Dinner & Silent Auction**

\_\_\_\_\_  
Name of Attendee

\_\_\_\_\_  
Certification Titles

\_\_\_\_\_  
Signature of Attendee

\_\_\_\_\_  
Doctor's (Employers) Name

\_\_\_\_\_  
Work Phone

If you are interested in volunteering at the Convention please contact Rich Montoya at [newmexicooptometry@gmail.com](mailto:newmexicooptometry@gmail.com)

**Please make additional copies of this form and submit a separate form for each Paraoptometric attending. Include this page for each Paraoptometric attending when sending the NMOA Convention Registration Form**

# CONVENTION REGISTRATION FORM

Doctor: \_\_\_\_\_

Classification: NMOA Member ( ) AOA Member ( ) NMOA Retired ( ) NMOA Life ( ) Non-Member ( )

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

( ) *check here if you choose to not receive e-mails from NMOA Convention Exhibitors*



**Please return by April 7th for the Early Bird Rate!!!  
Complete the Registration Information below for each attendee. Thank you!**

	Friday OD Continuing Education	Friday NMOA Member Lunch - NMOA Members Only	Friday NMOA Exhibit Hall Reception	Saturday OD Continuing Education	Saturday NMOA Paraoptometric Continuing Education	Saturday NMOA Exhibit Hall Luncheon	Saturday NMOA Installation Dinner / Silent Auction	Sunday OD Continuing Education	<b>Fee Enclosed</b>				
Name	Please circle one:												
Example: <i>John Doe</i>	OD	PARA	GUEST	x	x	x	x			x		x	\$
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<b>TOTAL</b>												<b>\$</b>	

**Remit with Payment to: NMOA, 1335 Paseo del Pueblo Sur, #241, Taos, NM 87571**

# *Wine Tasting Reception*

*Sponsored by Eye Associates of New Mexico*

*Please join us for a  
Wine & Cheese Reception to  
Kick off the 2017 Annual Convention*

*Thursday, April 20, 2017*

*7:00pm-9:00pm*

*Isleta Resort*

*\$35.00 per person*

Name: \_\_\_\_\_

Guest Name(s): \_\_\_\_\_

Fees Enclosed:

Doctor: \$ \_\_\_\_\_

Guests \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

**Make Check Payable to NMOA and send registration to:  
NMOA, 1335 Paseo del Pueblo Sur, #241, Taos, NM 87571**