



*113th Annual New Mexico
Optometric Association Convention*

Program & Registration Forms

*April 19-22, 2018
Isleta Pueblo Resort
Albuquerque, New Mexico*

Optometric Faculty & Continuing Education

Jim Thimons, OD

- Glaucoma Update
- Top Ten Drugs in the Cabinet

Carlo Pelino, OD & Joe Pizzimenti, OD

- The Role of Nutrition in Diabetes and AMD

Carlo Pelino, OD

- Update on Ocular Melanoma

Joe Pizzimenti, OD

- Ocular and Periocular Pain - Causes and Coping Strategies
- Retina Grand Rounds

Wendy Stone, OD

- Optic Neuropathies
- Pupils and Lid Problems

Michelle Cohen, OD

- Vision and Neuro-rehab

Crystal Brimer, OD

- Ocular Surface Disease: Pearls for Diagnosis and Management

Anthony DeWilde, OD

- Rethinking Gonioscopy
- Plaquenil Maculopathy
- Review of Key Clinical Trials in Eyecare

22 Hours of NMOA **Approved Continuing Education**

Attendees must have certificate stamped at the end of each session. CE certificate in duplicate will be furnished at the beginning of the convention. Attendees keep the original, the duplicate copy will be collected at the end of the last session.

(NMOA does not mail certificate to you -- the duplicate copy is maintained in the NMOA files.)

Kentucky Derby!

The 2018 New Mexico Optometric Association Convention offers 22 hours of NMOA Approved continuing education for optometrists and 6 hours of continuing education for paraoptometric. In addition to the continuing education, this year's convention will offer a Wine Tasting Reception on Thursday, Exhibit Hall Functions on Friday Evening and Saturday Lunch, and the Installation Dinner & Silent Auction on Saturday.

Exhibit Hall Functions

44 exhibitors will be hosting you for a reception on Friday Evening from 5:00pm-8:00pm and Saturday from 11:00am-2:00pm for Lunch. Paraoptometric will attend the lunch from 11:00am-1:00pm and Optometrists will attend the lunch from 12noon-2:00pm. Food and Beverage will be provided at both functions.

Derby! Installation Dinner & Silent Auction

All convention registrants are invited to attend the 2018-2019 Installation Dinner and Silent Auction on Saturday, April 21st. This year's theme is "Kentucky Derby"!

We encourage you to dress yourselves and your staff in the "Derby" theme. Think "Hats" and "Run for the Roses", etc! Prizes will be awarded for "Best Costume" and "Best Office Costume"!

NMOA Membership Luncheon

All NMOA members are invited to attend the NMOA Membership Lunch on Friday, April 20th - 12noon-2pm

Convention Hotel Information

Isleta Pueblo Resort - 11000 Broadway SE, Albuquerque, NM 87105

The Isleta Pueblo Resort's philosophy is that each and every one of our guests should return from their getaway completely refreshed and relaxed. That's why we go out of our way to make sure our resort offers everything you could ask for, breathtaking rooms with top-of-the-line amenities, convenient onsite services, shops and the picture-perfect scenery.

Hotel Rates: *\$109.00 Single / Double*

Deadline for Hotel Rates: *March 29, 2018*

Reservations Phone: *877-747-5382 or 505-848-1999*
Mention NM Optometric Association Group or Group Code OPT0418

2018 NMOA 113th Annual Convention

Thursday, April 19, 2018

7pm-9pm Wine Tasting Reception

Friday, April 20, 2018

8:00am–10:00am	<i>“Glaucoma Update” - TPA</i>	Jim Thimons, OD
10:00am-12noon	<i>“Top Ten drugs in the Cabinet” - TPA</i>	Jim Thimons, OD
12noon–2:00pm	NMOA MEMBERSHIP LUNCH	
2:00pm–5:00pm	<i>“The Role of Nutrition in Diabetes & AMD” - TPA</i>	Carlo Pelino, OD / Joe Pizzimenti, OD
5:00pm-8:00pm	EXHIBITOR RECEPTION	

Saturday, April 21, 2018

8:00am–10:00am	<i>“Update on Ocular Melanoma” - TPA</i>	Carlo Pelino, OD
10:00am–11:00am	<i>“Ocular and Periocular Pain - Causes & Coping Strategies”-TPA</i>	Joe Pizzimenti, OD
11:00am-12noon	<i>“Retina Grand Rounds” - TPA</i>	Joe Pizzimenti, OD
12noon–2:00pm	EXHIBITOR LUNCHEON	
2:00pm–4:00pm	<i>“Optic Neuropathies” - TPA</i>	Wendy Stone, OD
4:00pm-5:00pm	<i>“Pupils and Lid Problems” - TPA</i>	Wendy Stone, OD
5:00pm–10:00pm	INSTALLATION OF OFFICERS AND BANQUET	

Sunday, April 22, 2018

8:00am–9:00am	<i>“Vision and Neuro-rehab”</i>	Michelle Cohen, OD
9:00am–12noon	<i>“Ocular Surface Disease: Pearls for Diagnosis & Management” - TPA</i>	Crystal Brimer, MD
12noon–1:00pm	LUNCH ON OWN	
1:00pm–2:00pm	<i>“Rethinking Gonioscopy”</i>	Anthony DeWilde, OD
2:00pm-3:00pm	<i>“Plaquenil Maculopathy” - TPA</i>	Anthony DeWilde, OD
3:00pm-5:00pm	<i>“Review of Key Clinical Trials in Eyecare” - TPA</i>	Anthony DeWilde, OD

END OF CONVENTION

Registration Fee Information

** The first price listed is the Early Bird Registration Rate**

NMOA Active Dues Paying Member Optometrist: NO REGISTRATION FEE! / \$30.00

NMOA Life Member Optometrist: \$110.00 / \$140.00

NMOA Retired Member Optometrists: \$150.00 / \$180.00

Fee includes all Continuing Education, all Exhibitor Events, NMOA Membership Luncheon, and the Saturday evening NMOA Installation Dinner & Silent Auction

AOA Member Optometrist: \$660.00 / \$690.00

Non Member Optometrist: \$770.00 / \$800.00

Student / Intern Registration: \$150.00 / \$180.00

Fee includes all Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner & Silent Auction

NMOA Member Staff / Paraoptometric Registration: \$120.00 / \$150.00

Non-Member Staff / Paraoptometric Registration: \$150.00 / \$180.00

Fee includes Paraoptometric Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner & Silent Auction

Guest Registration: \$90.00 / \$110.00

Fee all Exhibitor Events and the Saturday evening NMOA Installation Dinner & Silent Auction

Separate Ticket Prices: Exhibit Hall Ticket = \$45.00 / \$55.00 Per Event

Installation Dinner Ticket = \$45.00 / \$55.00

Register Early

Register by April 1st and receive the Early Bird Rate, a savings of \$30.00 per registrant.

Refund Policy

All refund requests must be made in writing. \$25.00 refund fee will be charged after April 8th.

What To Wear

Casual business attire is appropriate for all functions of the NMOA Convention.

Remember to bring a light jacket or sweater as the meeting rooms can be chilly.

Paraoptometric Continuing Education

All Paraoptometric CE will be Provided by Joy Gibb, ABOC

Joy L. Gibb, ABOC began her optical career in 1986. She managed an independent retail opticianry in Bountiful, Utah for over ten years before opening her own business, Eyes of Joy Mobile Optical Service and is currently the practice manager for Daynes Eye and Lasik in Bountiful, Utah. In addition, she often consults practices about their dispensaries and improving customer service and sales. Patients often seek her help with the difficult to fit prescription, progressive lenses, and children's eyewear.

Friday, April 20, 2018

5pm-8pm **Exhibitor Reception**

Saturday, April 21, 2018

8:30am **Registration**

9am-10am **Personalities In The Workplace - ABO / AOA CPC**

Have you ever thought to yourself, "what is wrong with all these people?" or "it must be a full moon because everyone is just a little crazy!" You are not alone. The fact is we are all born with different personalities and characteristics, and having some insight about what makes people tick can help you in relating better to your co-workers and customers. This course will explore different personalities and ways to better relate to every person you come in contact with during your workday.

10am-11am **Sale is Not a Four Letter Word - ABO / AOA CPC**

Opticians are a mix of medical knowledge, technical information, and retail salesmanship, but we tend to be most uncomfortable with being sales people. Being able to blend the medical and technical aspects of eye care with the ability to sell means increased revenue and job security without compromising customer satisfaction. This course will help eye care professionals become more confident in their selling skills by developing better communication and sales skills with customers.

11am-1pm **Exhibitor Luncheon**

1pm-2pm **My Patient's Can't See....Now What - ABO/AOA-CPC**

There are times when customers have difficulty seeing out of their new eyewear. This course will explore ways for you to avoid the re-dos that can be costly to not only your profit margin, but also to the morale of the team and the confidence of the customer. There are things you can do both before and after the sale that will help you become a better dispenser while avoiding costly mistakes.

2pm-3pm **Basic Anatomy and Conditions of the Eye - ABO/NCLE/AOA-CPC**

This course will give the attendee a basic overview of the anatomy of the eye, its structures and functions. Common eye conditions will also be discussed so that the attendee can better understand how these conditions affect the eye and vision.

3pm-4pm **Internet Sales and Your Office - ABO/AOA-CPC**

Customers have options for buying eyewear, and unfortunately they don't always stay with you. The ability to buy eyewear on the internet can be a convenient and affordable option for many, but it can also come with some risks and lack of personal service. How can you persuade your customers that what you can offer them is a better alternative to buying online? This course will explore ways to help customers understand the benefits of buying their eyewear from you.

3pm-4pm **Merchandising Magic: Increasing Attention - Increasing Profits - ABO/AOA-CPC**

Many of the three "O"s don't take a merchandising class along the path of their education. There are certain aspects and elements of merchandising, which if followed, will help spark interest in the practice and the products being offered. This course will cover some basic ideas of merchandising principles that will help dispensaries and offices attract attention to their products and in turn increase their profits.

5pm-10pm **NMOA Installation of Officers and Trustees Dinner & Silent Auction**

Name of Attendee

Certification Titles

Signature of Attendee

Doctor's (Employers) Name

Work Phone

If you are interested in volunteering at the Convention please contact Rich Montoya at newmexicooptometry@gmail.com

Please make additional copies of this form and submit a separate form for each Paraoptometric attending. Include this page for each Paraoptometric attending when sending the NMOA Convention Registration Form

CONVENTION REGISTRATION FORM

Doctor: _____

Classification: NMOA Member () AOA Member () NMOA Retired () NMOA Life () Non-Member ()

Address: _____

City: _____ State: _____ Zip _____

Phone: _____ Email: _____

() *check here if you choose to not receive e-mails from NMOA Convention Exhibitors*



**Please return by April 1st for the Early Bird Rate!!!
Complete the Registration Information below for each
attendee. Thank you!**

	Friday OD Continuing Education	Friday NMOA Member Lunch - NMOA Members Only	Friday NMOA Exhibit Hall Reception	Saturday OD Continuing Education	Saturday NMOA Paraoptometric Continuing Education	Saturday NMOA Exhibit Hall Luncheon	Saturday NMOA Installation Dinner / Silent Auction	Sunday OD Continuing Education	Fee Enclosed
Name Please circle one: Example: <i>John Doe</i>	OD	PARA	GUEST	x	x	x	x	x	\$
OD	PARA	GUEST							\$
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OD	PARA	GUEST							\$
TOTAL									\$

Remit with Payment to: NMOA, 1335 Paseo del Pueblo Sur, #241, Taos, NM 87571

Wine Tasting Reception

Featuring Jaramillo Vineyards



*Please join us for a Wine & Cheese Reception to
Kick off the 2018 Annual Convention*

Thursday, April 19, 2018

7:00pm-9:00pm

Isleta Resort

\$35.00 per person

Name: _____

Guest Name(s): _____

Fees Enclosed:

Doctor: \$ _____

Guests \$ _____

Total \$ _____

**Make Check Payable to NMOA and send registration to:
NMOA, 1335 Paseo del Pueblo Sur, #241, Taos, NM 87571**