



2022 New Mexico Optometric Association

Annual Convention



Program & Registration Forms

April 1-3, 2022

Sandia Resort - Albuquerque, NM

Optometric Faculty & Continuing Education

Greg Caldwell, OD

- Ocular Disease - Interpretation and Utilization of New and Old Technologies
- OCT and OCTA Usage in AMD and Diabetic Retinopathy Diagnosis & Management
- Pharmaceutical Update 2022

Stephen Coleman, MD

- LASIK Update 2022

Scott Hauswirth, OD

- Anterior Segment Dilemmas
- Pain, Photophobia and Ocular Pathology – What You Should Know to Help Your Patient
- Don't wait: REGENERATE! How to Use Regenerative Tools in Eye Care

Andrew Morgenstern, OD

- The Missing Link Corneal Crosslinking and Keratoectasia - A Call to Action
- Brace for impact managing ocular and orbital trauma - TPA
- Pain Management for the Optometric Physician

Joe DeLoach, OD

- Compliance – Can't I Just Be A Doctor Anymore
- Anterior Segment Misadventures
- Glaucoma - Fact or Fiction
- Who's Afraid of the Big Bad Retina
- Social Media – What's Hot and What's Not

Joy Gibb, ABOC, CPO - *Paraoptometric Speaker*

- An Efficient and Happy Front Desk
- Common Eye Disorders and Diseases
- Generational Dispensing
- Conflicts - Avoiding Them, Resolving Them
- Optical Talk for Techs and Team Members

22 Hours of NMOA

Approved Continuing Education

Attendees must have certificate stamped at the end of each session. CE Certificate in duplicate will be furnished at the beginning of the convention. Attendees keep the original, the duplicate copy will be collected at the end of the last session.

(NMOA does not mail certificate to you -- the duplicate copy is maintained in the NMOA files.)

Back to the 80's Party!

The 2020 New Mexico Optometric Association Convention offers 22 hours of NMOA Approved continuing education for optometrists and 6 hours of continuing education for paraoptometrics. In addition to the continuing education, this year's convention will offer the NMOA Membership Lunch & Installation of Officers & Trustees, Exhibit Hall Functions on Friday Evening and Saturday Lunch, and a NMOA Reception on Saturday Evening immediately following the Continuing Education.

Exhibit Hall Functions

48 exhibitors will be hosting you for a reception on Friday Evening from 5:00pm-7:30pm and Saturday from 11:00am-2:00pm for Lunch. Paraoptometrics will attend the lunch from 11:00am-1:00pm and Optometrists will attend the lunch from 12noon-2:00pm. Food and Beverage will be provided at both functions.

Get into the 1980's, like totally

We encourage you to dress yourselves and your staff in the "1980's" theme. Think 1980's Movies, Actors, Music, Musicians, etc.! Prizes will be awarded for "Best Costume" and "Best Office Costume"!

NMOA Membership Lunch

All NMOA members are invited to attend the NMOA Membership Lunch on Friday, April 1st - 12noon-2pm.

Convention Hotel Information

Sandia Resort - 30 Rainbow Road NE, Albuquerque, NM 87113

Overlooking the majestic Sandia Mountains, just minutes from Albuquerque Airport, Sandia Resort & Casino welcomes guests to a unique Southwestern setting with outstanding service and modern comforts. Upon your arrival, you will be greeted by their distinctive porte-cochère entry and magnificent grand lobby, which boasts stunning mountain views along with original photographs and artwork that celebrates the region's rich pueblo heritage.

Hotel Rates: \$189.00 Single / Double

Deadline for Hotel Rates: March 1, 2022

You may book reservation online with this link:

<https://book.b4checkin.com/chameleon/sandia/rlp/NewMexicoOptometryAssociation2020>

You may also call to book your reservation: (505) 798-3930 or toll free at 1-877-272-9199

Mention NM Optometric Association Group

2022 NMOA Annual OD Continuing Education

Friday, April 1, 2022

8:00am-10:00am	<i>“Ocular Disease - Interpretation and Utilization of New and Old Technologies” - TPA</i>	Greg Caldwell, OD
10:00am-12noon	<i>“OCT and OCTA Usage in AMD and Diabetic Retinopathy Diagnosis and Management”</i>	Greg Caldwell, OD
12noon-2:00pm	NMOA Membership Lunch	
2:00pm - 4:00pm	<i>“Pharmaceutical Update 2022” - TPA</i>	Greg Caldwell, OD
4:00pm - 5:00pm	<i>“LASIK Update 2022” - TPA</i>	Stephen Coleman, MD
5:00pm-7:30pm	NMOA Exhibitor Reception	

Saturday, April 2, 2022

8:00am-10:00am	<i>“Anterior Segment Dilemmas” - TPA</i>	Scott Hauswirth, OD
10:00am-12noon	<i>“Pain, Photophobia and Ocular Pathology What You Should Know to Help Your Patient” - TPA</i>	Scott Hauswirth, OD
12noon-2:00pm	Exhibitor Luncheon	
2:00pm-4:00pm	<i>The Missing Link Corneal Crosslinking and Keratoectasia - A Call to Action - TPA</i>	Andrew Morgenstern, OD
4:00pm-5:00pm	<i>Brace for impact managing ocular and orbital trauma - TPA</i>	Andrew Morgenstern, OD
5:00pm-6:00pm	<i>Pain Management for the Optometric Physician - TPA</i>	Andrew Morgenstern, OD
6:00pm-8:00pm	NMOA Reception	

Sunday, April 3, 2022

8:00am-9:00am	<i>“Compliance - Can’t I Just Be A Doctor Anymore”</i>	Joe DeLoach, OD
9:00am-10:00am	<i>“Anterior Segment Misadventures” - TPA</i>	Joe DeLoach, OD
10:00am-12noon	<i>“Glaucoma - Fact or Fiction” - TPA</i>	Joe DeLoach, OD
12noon-1:00pm	Lunch Break	
1:00pm-3:00pm	<i>“Who’s Afraid of the Big Bad Retina” - TPA</i>	Joe DeLoach, OD
3:00pm-4:00pm	<i>“Social Media – What’s Hot and What’s Not”</i>	Joe DeLoach, OD

2022 NMOA Paraoptometric Continuing Education

All Paraoptometric CE will be Provided by Joy Gibb, ABOC

Joy L. Gibb, ABOC began her optical career in 1986. She managed an independent retail opticianry in Bountiful, Utah for over ten years before opening her own business, Eyes of Joy Mobile Optical Service and is currently the practice manager for Daynes Eye and Lasik in Bountiful, Utah. In addition, she often consults practices about their dispensaries and improving customer service and sales. Patients often seek her help with the difficult to fit prescription, progressive lenses, and children's eyewear. Joy has participated in the writing of several industry guides and publications and has also served as a member of the Better Vision Institute.

Saturday April 2, 2022

- 9am-10am **An Efficient and Happy Front Desk – AOA-CPC & ABO**
The front desk is quite often the first insight patients will have about your office. When you can accomplish having a smooth running and pleasant front desk, it tends to continue throughout the entire office. This course will explore ways to improve efficiency in answering phones, scheduling appointments, information gathering, and the check-in and check-out of patients
- 10am-11am **Common Eye Disorders and Diseases – AOA-CPC & ABO**
This course will explore some of the most common eye disorders and diseases seen in patients. Understanding how these conditions can affect vision will help every staff member become better in helping patients and offering education and solutions.
- 11:00am-1:00pm **Exhibitor Luncheon**
- 1:00pm-2:00pm **Generational Dispensing – AOA-CPC & ABO**
Dispensing eyewear is not a one size fits all event. The different generations that may come into your office will have different needs and different expectations. As an eye care professional, the more you understand about the different generations and their mindsets, the more effectively you can serve them and interact with them. This course will explore the different generations, their mindsets, and potential product solution recommendations.
- 2:00pm-3:00pm **Conflicts - Avoiding Them, Resolving Them - AOA CPC & ABO**
Most people don't like conflict and will usually avoid it at all costs. But when dealing with the public chances are pretty good there are going to be conflicts. This course will explain techniques to avoid conflicts and explore ways to diffuse conflicts once they've occurred.
- 3:00pm-5:00pm **Optical Talk for Techs and Team Members – AOA-CPC & ABO**
Patients rely on the recommendations of eye care professionals in making their eyewear purchases. These recommendations come from not only the optician, but are incredibly valuable when they come from the doctor and given as solutions to their visual problems or improving their lifestyle. Technicians can begin laying the groundwork for product solutions during the pre-exam and as they get to know the patient's lifestyle, needs, and expectations. This course will give an overview of lens materials, designs, and treatments as well as frame materials and designs, so the entire eye care team can make appropriate recommendations and understand the common question of, "why are these glasses so expensive?"

Registration Fee Information

The first price listed is the Early Bird Registration Rate

NMOA Active Dues Paying Member Optometrist: NO REGISTRATION FEE! / \$30.00

NMOA Life & Retired Member Optometrists: \$160.00 / \$190.00

Fee includes all Continuing Education, all Exhibitor Events, NMOA Membership Luncheon, and the Saturday NMOA Reception

AOA Member Optometrist: \$660.00 / \$690.00

Non Member Optometrist: \$770.00 / \$800.00

Student / Intern Registration: \$150.00 / \$180.00

Fee includes all Continuing Education, all Exhibitor Events, and the Saturday NMOA Reception

NMOA Member Staff / Paraoptometric Registration: \$120.00 / \$150.00

Non-Member Staff / Paraoptometric Registration: \$150.00 / \$180.00

Fee includes Paraoptometric Continuing Education, all Exhibitor Events, and the Saturday NMOA Reception

Guest Registration: \$90.00 / \$110.00

Fee includes all Exhibitor Events and the Saturday NMOA Reception

Separate Ticket Prices: Exhibit Hall Ticket = \$45.00 / \$55.00 Per Event

Installation Dinner Ticket = \$45.00 / \$55.00

Early Bird Registration Deadline - March 13th

Register by March 13th and receive the Early Bird Rate, a savings of \$30.00 per registrant.

Refund Policy

All refund requests must be made in writing. \$25.00 refund fee will be charged after March 13th.

What To Wear

Casual business attire is appropriate for all functions of the NMOA Convention. Remember to bring a light jacket or sweater as the meeting rooms can be chilly

CONVENTION REGISTRATION FORM

Doctor: _____

Classification: NMOA Member () AOA Member () NMOA Retired () NMOA Life () Non-Member ()

Address: _____

City: _____ State: _____ Zip _____

Phone: _____ Email: _____

() *check here if you choose to not receive e-mails from NMOA Convention Exhibitors*



**Please return by March 13th for the Early Bird Rate!!!
Complete the Registration Information below for each
attendee. Thank you!**

	Friday OD Continuing Education	Friday NMOA Member Lunch - NMOA Members Only	Friday NMOA Exhibit Hall Reception	Saturday OD Continuing Education	Saturday NMOA Paraoptometric Continuing Education	Saturday NMOA Exhibit Hall Luncheon	Saturday NMOA Reception	Sunday OD Continuing Education	Fee Enclosed
Name	Please circle one:								
Example: <i>John Doe</i>	x	x	x	x		x		x	\$
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TOTAL									\$

Remit with Payment to: NMOA, 1335 Paseo del Pueblo Sur, #241, Taos, NM 87571